

Alliance Fact Sheet



JULY 2020

ABOUT THE ALLIANCE

The Alliance is an award-winning regional non-profit health plan, established in 1996, with over 24 years of successful operation. Using the State's County Organized Health System (COHS) model, we currently serve 347,568 members in Santa Cruz, Monterey and Merced counties. We work in partnership with our contracted providers to promote prevention, early detection and effective treatment, and improve access to quality health care for those we serve. This results in the delivery of innovative community-based health care services, better medical outcomes and cost savings. The Alliance is governed with local representation from each county on our Board of Commissioners.



OUR VISION

To be a recognized leader in creating local health care solutions.

OUR MISSION

Accessible, quality health care guided by local innovation.

WHAT WE DO

The Alliance is a health plan that was developed to improve access to health care for lower income residents who often lacked a primary care "medical home" and so relied on emergency rooms for basic services. The Alliance has pursued this mission by linking members to primary care physicians (PCPs) and clinics that deliver timely services and preventive care, and arrange referrals to specialty care.

WHO WE SERVE

Our members represent a combined average of 35¹ percent of the population

in Santa Cruz, Monterey and Merced counties. We serve seniors, persons and children with disabilities, low-income mothers and their children, children who were previously uninsured, pregnant women, home care workers who are caring for the elderly and disabled, and low-income, childless adults ages 19–64.

Our programs currently include Medi-Cal Managed Care serving Santa Cruz, Monterey and Merced counties, and Alliance Care In-Home Supportive Services (IHSS) in Monterey County.

PROVIDER PARTNERSHIPS

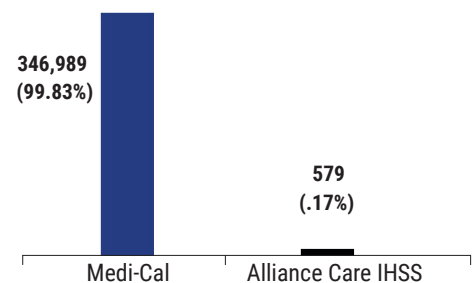
The Alliance partners with more than 9,500 providers to form our provider network, with 85.2 percent of primary care physicians and 82.5 percent of specialists within our service area contracted to provide services to our members.

QUICK FACTS²

Year Established	1996
Number of Employees	502
YTD Revenue	\$634.2M
% Spent on Administration	6.7%
Service Area	Santa Cruz, Monterey and Merced counties

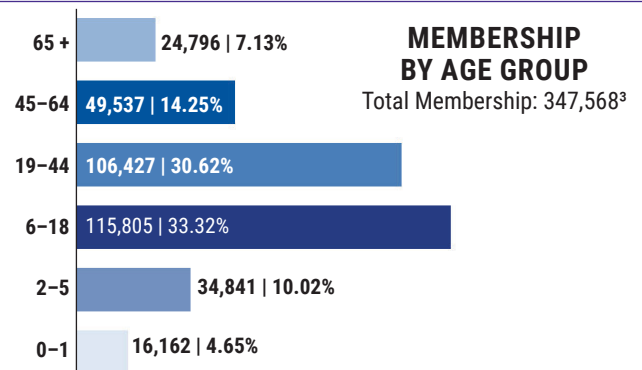
MEMBERSHIP BY PROGRAM

Total Membership: 347,568³



MEMBERSHIP BY AGE GROUP

Total Membership: 347,568³



¹County population data source: U.S. Census Bureau 2018 population estimate (as of Jul. 1, 2018). Membership percentage by county: Santa Cruz (24 percent); Monterey (36 percent); Merced (45 percent).

²Fact sheet data as of Jul. 1, 2020.

³Fact sheet data as of Jul. 1, 2020.

EXECUTIVE LEADERSHIP

Stephanie Sonnenshine,
Chief Executive Officer

Lisa Ba,
Chief Financial Officer

Dale Bishop, MD,
Chief Medical Officer

Scott Fortner,
Chief Administrative Officer

Marina Owen,
Chief Operating Officer

Van Wong,
Chief Information Officer

GOVERNING BOARD

The Alliance's 21-member governing board, the Santa Cruz-Monterey-Merced Managed Medical Care Commission (Alliance Board), sets policy and strategic priorities for the organization and oversees health plan service effectiveness. The Alliance Board has fiscal and operational responsibility for the health plan. In alphabetical order, current Board members are:

- **Dorothy Bizzini,** Public Representative
- **Leslie Conner,** Executive Director, Santa Cruz Community Health Centers – Alliance Board Vice Chairperson
- **Supervisor Ryan Coonerty,** County of Santa Cruz – Alliance Board Chairperson
- **Maximiliano Cuevas, MD,** Executive Director, Clinica de Salud del Valle de Salinas
- **Larry deGhetaldi, MD,** President, Santa Cruz Division, Palo Alto Medical Foundation (Sutter Health)
- **Julie Edgcomb,** Public Representative
- **Gary Gray, DO,** Chief Executive Officer, Natividad
- **Mimi Hall,** Director, Santa Cruz County Health Services Agency
- **Elsa Jimenez,** Director of Health, Monterey County Health Department
- **Shebreh Kalantari-Johnson,** Public Representative
- **Supervisor, Lee Lor,** County of Merced
- **Michael Molesky,** Public Representative
- **Rebecca Nanyonjo,** Director of Public Health, Merced County, Department of Public Health
- **Supervisor Jane Parker,** County of Monterey
- **Elsa Quezada,** Public Representative
- **James Rabago, MD,** Merced Faculty Associates Medical Group
- **Allen Radner, MD,** Salinas Valley Memorial Healthcare System
- **Joerg Schuller, MD,** Vice President Medical Affairs, Mercy Medical Center
- **Rob Smith,** Public Representative
- **Tony Weber,** Chief Executive Officer, Golden Valley Health Centers
- **(Vacant)** Hospital Representative, Santa Cruz County

Awards

The Alliance is a multi-award winning organization for outstanding health plan performance, quality and leadership in health care.

State Quality Awards:

Over the years, the Alliance has received numerous awards including the Department of Health Care Services (DHCS) Quality Awards for performance in the state's annual Healthcare Effectiveness Data Information Set (HEDIS) measures for Medi-Cal managed care plans. The recent awards include:

2019

- Outstanding Performance for Medium-sized Plan

2018

- Most Improved Runner Up for Santa Cruz/Monterey Counties
- Innovation Award for Academic Detailing

Customer Service Honors:

- DHCS 2011 Gold Quality Award for Outstanding Service and Support

Employer Workplace Distinctions:

- American Heart Association 2016 Workplace Health Achievement Gold Level Award as a "Fit and Friendly Workplace"
- Second Harvest Food Bank, Santa Cruz County – CEO Cup 2018, 2017; Titanium Award 2015, 2014, 2013
- United Way of Santa Cruz County 2018, 2013 Corporate Campaign Gold Award
- California Green Business Program Participant since 2008